

AEJMC 2021



HISTORY DIVISION GUIDE

Welcome from Division Chair Will Mari

It's hard to believe our conference is here again, but vice chairs Cayce Myers and Madeleine Liseblad and I have been working for months to make the experience a great one for our resilient and resourceful media-historian community.

We really rocked last year's attendance of sessions across the board—I heard from several veteran members that our division had the highest and best level of engagement that they saw at the conference. Let's keep that up!

I just wanted to highlight a few things here briefly. We'll be voting for our new second vice-chair, and I'm very excited about how Rachel Grant is willing to step up from membership co-chair to that important role. Voting on that position will take place during our member business meeting at 8:45 p.m. CT on Aug. 5. As we'll be voting on a handful of other vital items, we would love it if you could make sure to attend that meeting.

I know that we'll all be juggling other commitments with our day-to-day work and families, so thank you in advance for your participation in any form—#mediahistorymatters. See you online!

History Division Schedule at a Glance

Tuesday, Aug. 3 — 5 p.m. PT/6 MT/7 CT/8 ET Awards Gala, p. 2

Wednesday, Aug. 4

- 5:30 a.m. PT/6:30 MT/7:30 CT/8:30 ET Executive Committee Meeting
- 7 a.m. PT/8 MT/9 CT/10 ET Panel – Flashpoint in History: How Image Shapes Historical Understanding (with VISIC), p. 3
- 9 a.m. PT/10 MT/11 CT/noon ET Paper Session – High Density, p. 3
- 11 a.m. PT/noon MT/1 p.m. CT/2 p.m. ET Panel – History of Video Gaming: Moral Panics and News Controversy in the Storytelling Medium (with CTEC), p. 3
- 1 p.m. PT/2 MT/3 CT/4 ET Paper Session – Diversity: Race and Gender, p. 4

Thursday, Aug. 5

- 7 a.m. PT/8 MT/9 CT/10 ET Panel – The Future of Historical Research: Re-imagining the Archive in the Age of Digitization (with MMAG), p. 4
- 9 a.m. PT/10 MT/11 CT/noon ET Panel – Dismantling a Legacy of Misrepresentation: Critiquing the Past in Order to Improve the Present Coverage of American Indian Issues and Identity (with CCSD), p. 4
- 1 p.m. PT/2 MT/3 CT/4 ET Panel – Covering 9/11, Twenty Years Later (with CoAF), p. 5
- 3 p.m. PT/4 MT/5 CT/6 ET Panel – Media Law Research in a Time of Crisis (with LAWP), p. 5
- 5 p.m. PT/6 MT/7 CT/8 ET Paper Session – History Div. Top Papers, p. 5
- 6:45 p.m. PT/7:45 MT/8:45 CT/9:45 ET Member Business Meeting, p. 5

Friday, Aug. 6 — 7 a.m. PT/8 MT/9 CT/10 ET Paper Session – Journalism and Public Relations: Practices and Ethics, p. 6

Saturday, Aug. 7 — 10:30 a.m. PT/11:30 MT/12:30 p.m. CT/1:30 ET Panel – Broussard Teaching Awards, p. 6

For other sessions of interest, see page 7.



Donald L. Shaw Award: Jinx Broussard

Presented by Pam Parry, Shaw Award Chair

The History Division will award **Jinx Broussard** its Donald L. Shaw Senior Scholar Award, recognizing an individual for excellence in journalism history research who has a minimum 15-year academic career and a record of division membership. Broussard teaches public relations, strategic communication, mass communication theory, media history, and pedagogical courses at Louisiana State University.



Hazel Dicken-Garcia Award: Claire Rounkles (advisors, Aimee Edmondson & Michael Sweeney)

Presented by Amy Mattson Lauters, Thesis Award Chair

The History Division will award **Claire Rounkles** its Hazel Dicken-Garcia Award for the outstanding master's thesis in media history completed in 2020. A doctoral student at the University of Missouri, Rounkles won for "The Shame of the Buckeye State: Journalistic Complacency in Episodic Lynching in Ohio from 1872 to 1932," completed at Ohio University under the direction of Aimee Edmondson and Michael Sweeney.



Covert Award: Amber Roessner

Presented by Tom Mascaro, Covert Award Chair

The History Division will award **Amber Roessner** its 2021 Covert Award, honoring the article or chapter in an edited collection that represents the previous year's best essay. Author of "The Voices of Public Opinion: Lingering Structures of Feeling about Women's Suffrage in 1917 U.S. Newspaper Letters to the Editor," published in *Journalism History*, Roessner teaches at the University of Tennessee, Knoxville.



Michael S. Sweeney Award: Wendy Melillo

Presented by Gerry Lanosga, Publications Committee Chair

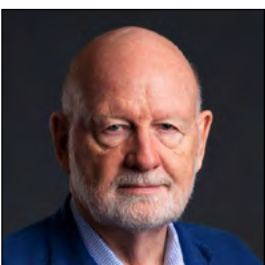
The History Division will award **Wendy Melillo** its 2021 Michael S. Sweeney Award, honoring the best article published in the previous volume of *Journalism History*. Melillo, an associate professor in the School of Communication at American University, won for her article, "Democracy's Adventure Hero on a New Frontier: Bridging Language in the Ad Council's Peace Corps Campaign, 1961-1970."



Best Podcast Guest Award: Kimberly Voss

Presented by Teri Finneman, Podcast Executive Producer

The History Division will award its 2021 Best Podcast Guest Award to Kimberly Voss of the University of Central Florida. Taking into consideration the number of podcast downloads and other factors, the podcast team selected Voss to win the award for "The History of Food Journalism" (Episode 59). Voss discussed the significance of food history and the story behind *New York Times* food writer Jane Nickerson.



Book Award: John Maxwell Hamilton (Runners-Up: Stephen Bates, Craig Allen)

Presented by Lisa Burns, Book Award Chair

The History Division will award **John Maxwell Hamilton** (Louisiana State University) its 2021 Book Award, honoring the best journalism and mass communication history book published in 2020: *Manipulating the Masses: Woodrow Wilson and the Birth of American Propaganda* (LSU Press). Runners-up were Stephen Bates (University of Nevada, Las Vegas) and Craig Allen (Arizona State University).

High Density Research Paper Session

9 a.m. PT/10 a.m. MT/11 a.m. CT/noon ET

The high density session will be a rapid-fire research jam with authors given eight minutes to summarize their work. At the end of each “round,” the assigned discussant will provide feedback. Attendees can type questions in the chat during the jam with an open discussion at the end.

Moderating: **Cayce Myers**, Virginia Tech

“The 1980s and the War on Drugs: The Media’s Declaration Against Hollywood?” **Andrew Daws**, Alabama

“Civil War Generals for President: Press Coverage of Rutherford B. Hayes and James A. Garfield During the Elections of 1876 and 1880,” **Jack Breslin**, Iona

“The Image of Heroines in Advertisements of Shanghai’s Martial Arts Films during the 1920s-1930s,” **Huang Wenlu**, National Chengchi

Discussant: **Erika Pribanic-Smith**, Texas Arlington

“An Attempted Coup on King Coal: How *The Tennessean* Helped Reshape Discourse of Coal Mining,” **Anthony Cepak**, Tennessee, Chattanooga

“Community Divisions and Fractures in Print: Institutional and Student Media Coverage of a 1927 High School Student Strike,” **Caitlin Cieslik-Miskimen**, Idaho

Discussant: **Ken Ward**, Pittsburg State

“Evangelical Erasure?: Digital Communications Technology and the Memory of Rachel Held Evans,” **Karlin Andersen**, Pennsylvania State

“Dorothy Barclay: Mediating Parenting Advice,” **Diane Prusank**, Westfield State

Discussant: **Christina Littlefield**, Pepperdine

Panel – Flashpoint in History: How Image Shapes Historical Understanding (co-sponsor: Visual Communication)

7 a.m. PT/8 a.m. MT/9 a.m. CT/10 a.m. ET

Moderating: **Madeleine Liseblad**, California State, Long Beach

Panelists: **Jinx Broussard**, Louisiana State; **Natalia Mielczarek**, Virginia Tech; **Gabriel Tait**, Ball State; **Peg Achterman**, Seattle Pacific

This panel will examine the role of images in explaining historical events and memory. The discussion will include work focusing on major events in history and how those images become reused as “flashpoints” to understand historical moments in contemporary culture.

Panel – History of Video Gaming: Moral Panics and News Controversy in the Storytelling Medium (co-sponsor: Communication Technology)

11 a.m. PT/noon MT/1 p.m. CT/2 p.m. ET

Moderating: **Laine Nooney**, New York

Panelists: **Teresa Lynch**, Ohio State; **Will Mari**, Louisiana State; **Gregory Perreault**, Appalachian State; **Dmitri Williams**, Southern California

This panel takes up the history of video gaming. Video gaming has been a “lightning rod” in American public discourse. The gamers themselves have been consistently co-created not only by the gaming community, but also by outside actors such as gaming journalists and politicians. Given gaming’s position as the center of recurrent debate, this topic necessitates further elaboration. This panel seeks to unpack the two sides of the history of gaming: how gaming serves as a medium for the transmission of history as well as how the history of gaming has been narrated, in particular on topics such as technology, gender, and violence.



Outstanding Reviewer: Jennifer Moore

The History Division leadership has selected Jennifer Moore, an associate professor at the University of Minnesota Duluth, as the recipient of its first Top Reviewer Award. Research Chair Madeleine Liseblad said the division had a lot of great reviewers – 67 total – but Moore did an outstanding job providing both praise and direction for improvement.

Wednesday, August 4

Research Paper Session – Diversity: Race and Gender

1 p.m. PT/2 p.m. MT/3 p.m. CT/4 p.m. ET

This session will explore issues of race and gender in a variety of historical contexts.

Moderating: **Shearon Roberts**, Xavier of Louisiana
Discussant: **Jennifer Moore**, Minnesota Duluth

“Where There Was a Will, AEJ Made a Way for Diversity,”
George Daniels, Alabama



Third Place Student Paper

“Race Films and the Black Press: Representation and Resistance”

Carolina Velloso, Maryland



Third Place Faculty Paper

“The Making of ‘The Young Budgeter’: The *American Girl* Magazine’s Role in a Girl Scout’s Life During the Great Depression,” **Tamar Gregorian**, Tulane

“By Far the Best of Our Foreign Representatives”: Vira B. Whitehouse and the Origins of Public Diplomacy,”
Ayla Oden and **John M. Hamilton**, Louisiana State

Thursday, August 5

Panel – The Future of Historical Research: Re-envisioning the Archive in the Age of Digitization (co-sponsor: Magazine Media)

7 a.m. PT/8 a.m. MT/9 a.m. CT/10 a.m. ET

Moderating: **Julien Gorbach**, Hawaii-Manoa
Panelists: **Joseph Makkos**, CEO, NOLA DNA; **Jennifer Moore**, Minnesota Duluth; **Joe Saltzman**, Southern California; **Kevin Lerner**, Marist; **Genelle Belmas**, Kansas; **Katherine Day Good**, Miami

Recent progress in computer scanning, storage, and processing is revolutionizing historical research. Digital archives now exist that contain well over a century’s worth of high quality, searchable content. Newspapers.com, for example, provides access to over 300 million pages from more than 8,900 papers, while Newspaperarchive.com boasts a collection that dates back to 1607. Other digital archives—from film, broadcast, and oral history repositories to personal papers and government records—are equally vast. But with exponentially more information now available, anytime from anywhere, what new opportunities exist for historians? This panel will discuss the possibilities and challenges that now confront us. Panelists will consider whether the time has come to reimagine the archive of the 21st century.

Panel – Dismantling a Legacy of Misrepresentation: Critiquing the Past in Order to Improve the Present Coverage of American Indian Issues and Identity (co-sponsor: Cultural & Critical Studies)

9 a.m. PT/10 a.m. MT/11 a.m. CT/noon ET

Moderating: **Melissa Greene-Blye**, Kansas
Panelists: **John Coward**, Tulsa (emeritus); **Cristine Azocar**, San Francisco State; **Bryan Pollard**, associate director, Native American Journalists Association; **Victoria LaPoe**, Ohio; **Ben LaPoe**, Ohio

This panel will examine the historical roots of problematic coverage of Indian issues and individuals while also examining the ways those historical misrepresentations continue to manifest in contemporary coverage of Indian Country. It will serve to counter the prevailing press tendency to treat the historical experiences of the numerous tribal nations monolithically, which serves to diminish the unique experiences and identities of those nations. The panelists will offer insights into what journalism, history, and communication scholars can do to counter a legacy that has limited the ability of Native individuals to tell their own stories and exercise self-determination in the way they are represented in the press as well as in the historical record. They also will discuss the need to adjust and improve the ways we train journalists, with an eye toward telling more inclusive and authentic stories in the future.

Panel – Covering 9/11, Twenty Years Later (co-sponsor: Council of Affiliates)

1 p.m. PT/2 p.m. MT/3 p.m. CT/4 p.m. ET

Moderating: **Pam Parry**, Southeast Missouri; **Erika Pribanic-Smith**, Texas Arlington

Panelists: **Sheryl Kennedy Haydel**, Louisiana State; **Cayce Myers**, Virginia Tech; **Carolyn Kitch**, Temple; **Pete Smith**, Mississippi State; **Hazel Cole**, West Georgia; **Will Sutton**, *Times-Picayune/New Orleans Advocate*

This panel will discuss the impact 9/11 had on journalism. This panel is based on an essay series in our academic journal *Journalism History* and on the journal website (see below). The impetus for this series is the 20th anniversary of the 9/11 terrorist attack and the media's role in covering the event.



For the full 9/11 essay series, see journalism-history.org/2021/01/28/9-11-essays/ Photo: "Dark City," by Dennis Leung (CC BY 2.0)

Panel – Media Law Research in a Time of Crisis (co-sponsor: Law and Policy)

3 p.m. PT/4 p.m. MT/5 p.m. CT/6 p.m. ET

Moderating: **W. Wat Hopkins**, Virginia Tech

Panelists: **Cayce Myers**, Virginia Tech; **Qinqin Wang**, Louisiana State; **Kyu Ho Youm**, Oregon; **Jon Peters**, Georgia; **Jasmine McNealy**, Florida

In the wake of a contentious election in the U.S. and the long, global recovery from a pandemic, this panel and its members will consider how to do research on media law during an extended period of crisis. Namely, how is it approached? What are some of its key ideas and theories, methods and motivations? How do you relate your work with the broader public? Reflecting on previous eras of crisis, this panel is open-ended, designed to invite conversation among its members and those in attendance.

History Division Top Papers

5 p.m. PT/6 p.m. MT/7 p.m. CT/8 p.m. ET

Moderating: **Madeleine Liseblad**, California State, Long Beach; Discussant: **Will Mari**, Louisiana State



First Place Faculty Paper

"Deadline: A History of Journalists Murdered in America," **Elizabeth Atwood**, Hood College



Second Place Faculty Paper

"Acadian Airwaves: A History of Cajun Radio," **Noah Arceneaux**, San Diego State



First Place Student Paper

2021 Diversity in Journalism History Award
"Perceptions of Progressive Era News-girls: Framing of Girl Newsies by Reformers, Newspapers, and the Public," **Autumn Linford**, North Carolina



Second Place Student Paper

"Cementing Their Heroes: Historical Newspaper Coverage of Confederate Monuments," **Alexia Little**, Georgia

Member Business Meeting – All members welcome!

6:45 p.m. PT/7:45 p.m. MT/8:45 p.m. CT/9:45 p.m. ET

The business meeting will include a brief introduction of our new journal staff under editor Pam Parry, a recap of our division's accomplishments for this past year, the recognition of winners for our various paper competitions, and the transition to the new leadership team helmed by incoming chair Cayce Myers.

We also will discuss additional funding for the Journalism History podcast, the status of our new website, our hopeful return to in-person conferences next year, and any other new business as needed.

Saturday, August 7

Panel – Jinx Broussard Awards for Excellence in the Teaching of Media History

10:30 a.m. PT/11:30 a.m. MT/12:30 p.m. CT/1:30 p.m. ET | Moderator: Amber Roessner, Tennessee Knoxville

This contest and panel features original and tested transformative teaching ideas and practices that address pedagogies of diversity, collaboration, community, and/or justice. The Jinx Coleman Broussard Teaching Awards competition acknowledges and shares best practices publicly that journalism educators and media historians use in their classrooms. The teaching ideas

shared on this panel collectively speak to the AEJMC Teaching Standards Committee's focus on curriculum, leadership, course content, and teaching methods or assessment. The ideas were selected in part based on their potential for transferability of the course content and teaching methods to curriculum in other institutions.

Panelists/award winners are pictured below.



Ira Chinoy
Maryland



Teri Finneman
Kansas



Kristin Gustafson
Washington-Bothell



Donna L. Halper
Lesley



Robert Kerr
Oklahoma

Friday, August 6

Research Paper Session – Journalism and Public Relations: Practices and Ethics

7 a.m. PT/8 a.m. MT/9 a.m. CT/10 a.m. ET

This session will explore issues of journalism and public relations practices and ethics in historical contexts.

Moderating: **Lisa Burns**, Quinnipiac

Discussant: **Raymond McCaffrey**, Arkansas



Top Extended Abstract Award

“Targeting the Trades, Press Associations, and J-schools: Tobacco Industry Mapping and Shaping of Metajournalistic Discourses,” **Michael Buozis**, Muhlenberg

“A Socially Responsible Trade: An Analysis of Ethical Discourse in *Editor & Publisher*, 1930-1934,” **James Fuller**, Wisconsin, Madison

“The Effect of Early Journalism Codes and Press Criticism on the Professionalization of Public Relations,” **Thomas Bivins**, Oregon



105th annual AEJMC conference—Detroit 2022

We hope to see everyone in person again next year, Aug. 3-6, 2022, at the Detroit Marriott at the Renaissance Center, a premier destination for meetings and events located along the International RiverWalk in Detroit's Business District. The adjacent GM Renaissance Center is home to a variety of restaurants and more than 30 retailers. Nearby attractions include the Motown Museum, the Charles H. Wright Museum of African American History, and Tigers Baseball at Comerica Park. The Henry Ford Museum of American Innovation and historic Greenfield Village are about 20 minutes away in Dearborn, Michigan.

Congratulations to Our Members

The History Division congratulates the following members for their accolades at the AEJMC 2021 conference.



Tim Vos, Michigan State
AEJMC President, 2020-2021
Tim will chair his Presidential Panel on Thursday, Aug. 5, 3 p.m. PT/4 p.m. MT/5 p.m. CT/6 p.m. ET
"Does 'Mass Communication' Still Make Sense (or Did It Ever Make Sense) as an Academic Discipline?"



Sharon Bramlett-Solomon, Arizona State
Dorothy Bowles Public Service Award
Sharon will be recognized at the AEJMC General Business Meeting on Friday, Aug. 6, 9 a.m. PT/10 a.m. MT/11 a.m. CT/noon ET



George Daniels, Alabama
Gene Burd Award for Research in Urban Journalism Studies
George will present in the Urban Communication Foundation Award Panel session on Thursday, Aug. 5, 1 p.m. PT/2 p.m. MT/3 p.m. CT/4 p.m. ET
"Exploring the Role of Black Newspapers Filling Urban Government News Coverage"



David R. Davies, Southern Mississippi
Senior Scholar Award
David will present in the 2021 Senior & Emerging Scholar Awards session on Friday, Aug. 6, 12:30 p.m. PT/1:30 p.m. MT/2:30 p.m. CT/3:30 p.m. ET
"Ira B. Harkey, Jr., and the *Pascagoula Chronicle*: A Forgotten Crusader for Racial Justice in Mississippi"



Earnest Perry, Missouri
Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity Research and Education
Earnest will be recognized at the AEJMC General Business Meeting on Friday, Aug. 6, 9 a.m. PT/10 a.m. MT/11 a.m. CT/noon ET

Wednesday, August 4

Jhistory Interest Group Panel

As James W. Carey's Iconic Article Nears a Half Century, How Do We View "The Problem of Journalism History"?
3 p.m. PT/4 p.m. MT/5 p.m. CT/6 p.m. ET

Moderating: **David T. Z. Mindich**, Temple

Panelists: **Carolyn Kitch**, Temple; **John Nerone**, Illinois; **Jinx Broussard**, Louisiana State

As James W. Carey's iconic article nears a half century, how do we view "The Problem of Journalism History"? An open-ended discussion will use Carey's article as a departure point to view the "problem" in its 2021 context.

Thursday, August 5

AEJMC Research Panel Cornerstone Session Out of Time: Pandemic Conditions and Silenced Voices across Research Arenas

9 a.m. PT/10 a.m. MT/11 a.m. CT/noon ET

Moderating/Discussant: **Donnalyn Pompper**, Oregon

Presenters: **Melita Garza**, Texas Christian; **Mitchell Friedman**, San Francisco; **Rochelle Ford**, Elon; **Meta Carstarphen**, Oklahoma; **Amber Roessner**, Tennessee; **Cheryl Ann Lambert**, Kent State

Pan/epidemic conditions have impacted researchers in the 1820s, 1920s, and 2020s, and women and BIPOC voices still are not equitably incorporated across curricula and scholarship. What's next for nurturing strong researchers and their research?



Find the full conference program for #AEJMC21 at <https://aejmc.org/events/virtual21/schedule/>