

2025 AEJMC History Division Programming

Wednesday, August 6

7:30 p.m. to 10 p.m. / PC18 **Foothill G1/G2 [2FL]**

Awards Gala

Moderating/Presiding

Brian Creech, Lehigh
and **Caitlin Cieslik-Miskimen**, Idaho

The History Division Awards Gala will recognize our top award winners of the year and celebrate the importance of journalism history. Pre-registration is required.

Thursday, August 7

8:30 to 9:45 a.m. / Th012 **Salon 5/6 [LB2L]**

Research Panel Session

The Wobbly Three-Legged Stool — Finding Time for Research

Moderating/Presiding

Elizabeth Atwood, Hood

Panelists

Tamara J. Welter, Baylor
Yeon Erin Kim-Cho, Grand View
Masudul “Mas” Biswas, North Carolina A&T State
Rob Wells, Maryland
Caitlin Cieslik-Miskimen, Idaho

New faculty must balance teaching, service, and research, but smaller institutions’ demands make research challenging. This panel will provide strategies for devising research agendas that can be accomplished by one person as well as provide tips on finding collaborators at other institutions.

Noon to 1:15 p.m. / Th032 **Pacific A [4FL]**

Research Panel Session

From 19th Century Life Insurance to Postwar Cancer Prevention: Health in Women’s Magazines

Moderating/Presiding

Katie Foss, Middle Tennessee State

Panelists

Katie Foss, Middle Tennessee State
Meg Heckman, Northeastern
Kimberly Voss, Central Florida
Jennifer Woodard, Middle Tennessee State

Women’s magazines have long played a crucial role in communicating health information to their largely female audiences. This panel will bring together scholars to examine examples across time periods and publications.

1:45 to 3 p.m. / Th044 **Pacific A [4FL]**

Refereed Research Paper Session

Journalism and PR Histories in the U.S.

Moderating/Presiding

Maddie Liseblad, California State, Long Beach

The Literal and Literary Core: Steinbeck's Report on the First Modern Scientific Ocean Drilling Expedition

Raleigh Darnell, Iowa

Running Scared: Newspaper Coverage of the 1919– 1920 Red Terror

Elizabeth Atwood, Hood College

John Aloysius Clements: PR Agent, Redbaiter, Soldier
of Fortune

Stephen Bates, Nevada, Las Vegas

Show Me the Money: The ANPA Champions a Commercial Press Despite a Nineteenth Century Push for
Journalistic Professionalization

Stephen Banning, Bradley

Discussant

Sid Bedingfield, Minnesota

The papers in this session span the breadth of American media and communications histories in the twentieth
century.

3:30 to 4:45 p.m. / Th060 Pacific B [4FL]

Magazine Media and History Divisions

PFR Panel Session

**Finding Broader Perspectives Amid
the Power and Politics**

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Panelists

A.J. Bauer, Alabama

Carol Terracina Hartman, Murray State

Kathy Roberts-Forde, Massachusetts-Amherst

Kathryn McGarr, Wisconsin

Caitlin Cieslik-Miskimen, Idaho

Amber Roessner, Tennessee

This panel session will bring together media professionals and journalism educators to discuss best practices in
covering power and politics as well as doing historical analysis to foster a more informed and resilient democratic
process.

Friday, August 8

8 to 9:15 a.m. / F010 Salon 4 [LB2L]

PFR Panel Session

Queer Voices: Media's Role in Shaping San Francisco's LGBTQ+ Narrative

Moderating/Presiding

Lexie Little, Georgia

Panelists

Chelsea Reynolds, Arizona State

Robby Byrd, Memphis

Neil J. Young, Independent Scholar

Christina Cauterucci, Journalist, *Slate*; Producer

of Season 9 of *Slow Burn: Gays Against Briggs*

Matthew Bajko, Assistant Editor and Political Reporter, *The Bay Area Reporter*

This panel examines the vital role of queer media in the queer rights movement in San Francisco, highlighting its connections to the national struggle for LGBTQ+ rights.

9:45 to 11 a.m. / F018 Pacific B [4FL]

History and Law and Policy Divisions

Research Paper Session

What Should Media History Research Do?

Moderating/Presiding

Brian Creech, Lehigh

Panelists

Amber Roessner, Tennessee; editor, *American Journalism*

Perry Parks, Michigan State; editor, *Journalism History*

Rachel Grant, Florida; associate editor, *American Journalism*

Cristina Mislán, Missouri; associate editor, *Journalism History*

This panel examines what historical research should do and what forms of intervention, if any, it should make in our understanding of and engagement with the present.

11:30 a.m. to 12:45 p.m. / F029 Salon 9 [LB2L]

Scholar-to-Scholar (Poster) Refereed Research Paper Session

History Division

Unfeeling Chinese? Public Affects, Chinese Exclusion, and the Rise of a Transnational Affective Counterpublic

Linjie Dai, Wisconsin

How Taste, Audience Engagement, and A Publisher's Hobby Facilitated *T_h_e_ _N_e_w_ _Y_o_r_k_*

_T_i_m_e_s_' Delayed Entry into Crosswords

Alexis Haskell, Temple

"Mediating Between Cultures: The Role of Chinese-Language Advertising in The North-China Herald (1850-1864)

Danniu Yang, Shanghai University

November to Remember: Radio 101, Media Freedoms, Protest and Democracy in 1996 Croatia

Gea Ujic, Maryland

Discussant

David T.Z. Mindich, Temple

1:15 p.m. to 2:30 p.m. / F044 Salon 15 [LB2L]

Refereed Research Paper Session

**The Future of History: Honoring Excellence
in the Next Generation**

Moderating/Presiding

Will Mari, Louisiana State

[EA] "When Science Meets Illiteracy: The Knowledge Production of Agricultural Education Films in China (1949-1966)*

Yilin Luo, Renmin University of China Media Metaphors and Social Meaning of 'Internet' in Taiwan (1995-2023)**

Yingjia Huang, Peking University,
and **Jeff Jianfeng Lan**, Shanghai Jiao Tong University From Complicity to Contestation: Law Enforcement in
Press Narratives of Lynching, 1835–1950 Using the Narrative Policing Analysis (NPA) Framework**
Mohamed Salama, Maryland Self-Westernization of Dual Identity: The Construction of Tibet’s Image in 19th
Century Indian English Media**
Yongliang Liu and **Zhaoxi Liu**, Tsinghua University

Discussant

Perry Parks, Michigan State

* Top Extended Abstract ** Top Student Paper

[EA] = This submission was accepted as an extended abstract.

The papers in this session earned top paper awards in the student division. They represent a variety of perspectives
and approaches in the field of media history within the American and international context.

3 to 4:15 p.m. / F058 Nob Hill C [LB2L]

Refereed Research Paper Session

Histories from Inter and Intra-National Perspectives

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

[EA] Taste, Refinement, and Progress: How Cherokee Seminary Students Navigated Complex Colonial Impacts via
the School Newspaper

Natalie Pursche and **Melissa Green-Bly**, Kansas

From Piñata Factories to the Pandemic: Latino Media Survived with Community Focus

Melita Garza, Illinois

Food Rationing Behavioral Change Campaign of the UK Government (1940-1954)

Martina Topic-Rutherford, Alabama

Stricter Self-Censorship under Compulsory Censorship: Self-Restraint of the Japanese “Enemy Language” Press in
Hawai’i during World War II*

Takeya Mizuno, Meiji University

Discussant

Rachel Grant, Florida

[EA] = This submission was accepted as an extended abstract.

* Diversity Paper Award

Saturday, August 9

9:45 to 11 a.m. / Sa028 Pacific B [4FL]

Research Panel Session

**Bridging the Gap: An Exploration of Gender Disparities in Media Industries and the Role
of Research in Shaping the Future**

Moderating/Presiding

Katie Olsen, Kansas State

Panelists

George L. Daniels, Alabama
Martina Topic, Alabama
Breann Murphy, Jacksonville State
Ashley Walter, Saint Louis

This panel explores the historical roots of gender inequality in the media industries, examining how gendered dynamics have evolved over time in fields like advertising, public relations, and journalism.

1:15 to 2:30 p.m. / Sa036 Salon 13 [LB2L]

Teaching Panel Session

**Jinx Coleman Broussard Award for Excellence
in the Teaching of Media History**

Moderating/Presiding

Bailey Dick, Bowling Green State

Panelists

Ashley Walter, St. Louis
Rob Wells, Maryland
Shanna Farrell, California Berkeley

This panel honors the winner of the division's Jinx Coleman Broussard Award for Excellence in the Teaching of Media History. Panelists will share teaching ideas for journalism and media courses related to podcasting, AI, technology, big data, and history.

4:45 to 6 p.m. / Sa065 Pacific A [4FL]

Top Refereed Research Paper Session

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Knowledgeable Women Everywhere: Letters to the Editor and the Equal Rights Amendment, 1977*

Alexia Little, Georgia "I Never Missed a Story": The Trailblazing Career of Elaine Kahn*

Carolina Velloso, Minnesota From the New Deal to Nixon: The Journalistic and Political Activism of

Columnist Raymond Moley**

Rob Wells, Maryland

Dateline Harlem: UPI Answers the Kerner Commission's Call to Action**

Gwyneth Mellinger, James Madison
and **Erin Coyle**, Arizona State

Discussant

Brian Creech, Lehigh

* Top Student Paper ** Top Faculty Paper

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

6:30 to 7:30 p.m. / Sa078 Pacific A [4FL]

Business Session
Members' Meeting

Moderating/Presiding
Brian Creech, Lehigh

Sunday, August 10

11:30 a.m. to 12:45 p.m. / Su018 Salon 1/2 [LB2L]

Teaching Panel Session
**Essential Change: Adding Diverse Role Models
to Public Relations History**

Moderating/Presiding
Jeffrey S. Morosoff, Hofstra

Panelists
Melody Fisher, Mississippi State
Karla Gower, Alabama, Director, Plank Center
for Leadership in Public Relations
David Brown, Temple
Shelley Spector, CEO and Founder, Museum
of Public Relations

The history of public relations as taught in textbooks and classrooms has been whitewashed for 75 years. In nearly every example, PR pioneers cited in texts have been three white men: P.T. Barnum, Ivy Lee and Edward Bernays. Women and people of color have been almost universally ignored.